



TEG Board Structure

President Elect

Strategic Role

The President Elect serves as the future incoming President of TEG and works closely with the current President and Executive Board to ensure leadership continuity, strategic alignment, and smooth succession planning.

Core Responsibilities

- Support the President in executing TEG's Vision 2030 strategy
 - Participate actively in Executive Board leadership discussions and strategic planning
 - Gain oversight and understanding across all strategic pillars and task forces
 - Support coordination between Vice Presidents and Board Advisors
 - Assist in maintaining alignment across committees, initiatives, and partnerships
 - Represent TEG at industry meetings, forums, and strategic engagements where required
 - Work closely with the Past President and current President to ensure smooth leadership transition
 - Support internal board alignment, collaboration, and long-term planning
 - Assist with major strategic projects and industry initiatives
 - Prepare to assume the role of President in the following board term
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Vice President – Advocacy & Government Relations

Strategic Focus

Positioning TEG as the trusted voice of the events industry and strengthening relationships with government entities, regulators, semi-government organizations, and strategic authorities across the UAE.

Core Responsibilities

- Lead TEG's government relations and advocacy efforts
 - Build and maintain relationships with government stakeholders and strategic authorities
 - Represent TEG in high-level government and industry discussions
 - Support strategic partnerships with entities such as Dubai Chambers, DET, DWTC, Expo City, municipalities, tourism boards, and other relevant authorities
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Vice President – Membership

Strategic Focus

Strengthening the TEG community by growing membership, increasing member participation, creating meaningful industry connections, and ensuring members see continuous value from being part of the association.

Core responsibilities

- Road to 100 - Helping drive membership growth and strengthen the collective voice of the industry.
- Member Engagement Strategy - Creating a stronger sense of belonging, participation, and value within the TEG community.

- Industry Relationship Building - Strengthening relationships across the UAE events ecosystem and reinforcing TEG as a collaborative industry platform.
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Vice President – Talent, Staffing & Professional Development

Strategic Focus

Leading TEG’s efforts to improve workforce quality, talent development, staffing standards, and professional growth across the UAE events industry.

Core Responsibilities

- Lead TEG’s Talent & Staffing strategy aligned with Vision 2030
 - Drive industry discussions and solutions around workforce quality and staffing standards
 - Support development of practical frameworks that improve trust, professionalism, and workforce readiness across the industry
 - Support initiatives focused on training, mentorship, and professional development
 - Support future industry certification and training initiatives where relevant
 - Encourage knowledge-sharing and collaboration between stakeholders instead of blame between sectors
 - Support awareness around the value of qualified staffing and realistic budgeting for skilled talent
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Vice President – Governance & Industry Standards

Strategic Focus

Supporting the long-term credibility, professionalism, and commercial strength of the UAE events industry by helping TEG establish practical standards, certifications, and quality benchmarks that create stronger trust, stronger business opportunities, and stronger industry

positioning. The focus is on creating frameworks that increase trust, improve quality, strengthen member reputation, and position TEG membership as a recognized mark of professionalism within the UAE market.

Core Responsibilities

- Implement TEG's Governance & Industry Standards strategy
 - Support the development of the TEG Code of Conduct aligned with UAE industry realities
 - Explore globally recognized certifications and standards relevant to the UAE events industry
 - Identify practical standards that can improve industry quality, professionalism, and operational consistency
 - Support discussions around member accountability and professional conduct
 - Help position TEG membership as a trusted and recognized quality benchmark within the industry
 - Work with industry stakeholders to identify gaps in current practices and operational quality
 - Support the long-term development of the TEG Quality Standard framework
 - Ensure governance initiatives remain realistic, commercially relevant, and achievable for the industry
 - Work closely with other VPs to align standards with advocacy, talent, partnerships, and member growth initiatives
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Vice President – Strategic Partnerships & Alliances

Strategic Focus

Building meaningful partnerships, sponsorship opportunities, and strategic alliances that strengthen TEG's position, create value for members, and support the long-term growth of the UAE events industry ecosystem.

This role focuses on relationship-building, commercial collaboration, and creating win-win opportunities between TEG, industry stakeholders, venues, brands, government entities, suppliers, and strategic partners.

Core Responsibilities

- Lead TEG's strategic partnerships and collaboration initiatives
 - Identify sponsorship opportunities that support TEG initiatives, events, education, forums, and industry programs
 - Develop mutually beneficial partnerships that create value for both TEG and its members
 - Help position TEG as the preferred industry association for partnerships and collaboration within the UAE events ecosystem
 - Identify partnership opportunities aligned with TEG Vision 2030 and strategic pillars
 - Work closely with other Vice Presidents to align partnerships with advocacy, talent, education, networking, and member engagement initiatives
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Vice President – Communications & Industry Visibility

Strategic Focus

Strengthening TEG's visibility, industry presence, and communication across the UAE events ecosystem while positioning TEG as the voice of the industry and a trusted platform for thought leadership, collaboration, and industry progress.

This role focuses on ensuring that TEG remains active, visible, relevant, and professionally represented across all communication channels and industry touchpoints.

Core Responsibilities

- Lead TEG's overall communications and visibility strategy
 - Oversee TEG's public image, messaging, and industry positioning
 - Ensure consistent communication aligned with Vision 2030 and TEG strategic pillars
 - Support visibility of TEG initiatives, partnerships, advocacy efforts, and member activities
 - Oversee newsletters, announcements, and member communications
 - Support the growth and development of TEG Talks and other thought leadership initiatives
 - Strengthen TEG's social media presence and industry engagement
 - Support PR opportunities, media relationships, and industry exposure
 - Promote TEG events, forums, workshops, and partnerships
 - Highlight member achievements, collaborations, and industry contributions
 - Ensure communication remains professional, relevant, and community-focused
 - Work closely with all Vice Presidents to communicate strategic initiatives and progress
 - Support stronger awareness of TEG's role within the UAE events industry
 - Help position TEG as a credible, modern, and influential industry association
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